

PACKAGES • EXPLORER

Explorer

You suspect there's a market. Find out before you spend.

~3 months

Typical for an in-depth analysis — scope-dependent

6 Deliverables

Concrete outputs, ready to act on

Go / No-Go

A clear, evidence-backed recommendation

WHAT'S INCLUDED

Fast, low-cost validation of market potential.

The Explorer Package delivers the market scan, regulatory pathway and distributor landscape you need for a confident go / no-go decision, before you commit further budget. One market, one product category, priced per month and scoped to fit — typically a three-month mission for an in-depth analysis.

- **Market scan** sizing, competitive field and demand signals for your product category.
- **Distributor mapping & shortlist** an indicative landscape of potential partners in-market.
- **Regulatory pathway assessment** a high-level route to market for your product class.
- **Go-to-market roadmap** one-pager setting out the recommended path, sequenced and time-boxed.
- **Localized commercial pitch** one-pager adapting your value proposition to the target market.
- **Executive presentation & recommendation** a clear go / no-go call, backed by evidence.

SCOPE

Tailored to you

Priced monthly, scoped to fit — ask for a quote.

TIMELINE

~3 months

Typical mission length, scope-dependent.

BUILT FOR



BIOTECH & PHARMA



MEDICAL DEVICES



COSMETICS

Room 1305, 13/F, Hollywood Centre, 233 Hollywood Road, Sheung Wan, Hong Kong
contact@asiabiobridge.com • +852 5220 5467 • asiabiobridge.com

SCOPE AN EXPLORER →

Reply to this brochure or email us — we'll come back within one business day.